Key Demographics
Portland Avenue

KEY FACTS

- Population: 35
- Median Age: 32.5
- Average Household Size: 2.5
- Median Household Income: $46,601

BUSINESS

- Total Businesses: 5
- Total Employees: 382

HOUSING

- 2017 Total Housing Units: 16
- 2017 Owner Occupied HUs: 9
- 2017 Vacant Units: 2
- Median Home Value: $233,333
- Average Spent on Mortgage & Basics: $8,138
- Median Contract Rent: $625

2021 Race and Hispanic Origin (Esri)

- Hispanic Population: 20.0%
- Population of Two or More Races: 9.0%
- Other Race Population: 7.0%
- Pacific Islander Population: 2.0%
- Asian Population: 7.0%
- American Indian Population: 7.0%
- Black Population: 12.0%
- White Population: 35.0%

EMPLOYMENT

- White Collar: 50.0%
- Blue Collar: 25.0%
- Services: 17.0%
- Unemployment Rate: 14.3%

Bars show deviation from Pierce County

Source: This infographic contains data provided by Esri, Esri and Data Axle, American Community Survey (ACS), Esri and Bureau of Labor Statistics, Esri and GfK MRI, AGS. The vintage of the data is 2021, 2015-2019.

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**Age Pyramid**

- **Men**
  - 20%
  - 15
  - 10
  - 5
  - 0
  - 5
  - 10
  - 15
  - 20%

- **Women**
  - 20%
  - 15
  - 10
  - 5
  - 0
  - 5
  - 10
  - 15
  - 20%

The largest group: 
2021 Males Age 30-34

The smallest group: 
2021 Males Age 70-74

**ANNUAL HOUSEHOLD SPENDING**

<table>
<thead>
<tr>
<th>Category</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Apparel &amp; Services</td>
<td>$1,570</td>
</tr>
<tr>
<td>Computers &amp; Hardware</td>
<td>$134</td>
</tr>
<tr>
<td>Groceries</td>
<td>$4,082</td>
</tr>
<tr>
<td>Eating Out</td>
<td>$2,918</td>
</tr>
<tr>
<td>Health Care</td>
<td>$4,511</td>
</tr>
</tbody>
</table>

**INTERNET ACCESS**

- Use Computer: 68%
- Use Cell Phone: 84%

**CRIME INDEX**

- Property Crime: 261
- Overall Crime: 273
- Personal Crime: 344

**2015-2019 Households by Poverty Status (ACS)**

<table>
<thead>
<tr>
<th>Status</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>HHs: Inc Below Poverty Level</td>
<td>18%</td>
</tr>
<tr>
<td>HHs: Inc at/Above Poverty Level</td>
<td>46%</td>
</tr>
<tr>
<td>Inc at/Above Pov: Marr-couple Fam</td>
<td>4%</td>
</tr>
<tr>
<td>Inc Below Pov: Marr-couple Fam</td>
<td>21%</td>
</tr>
<tr>
<td>Inc at/Above Pov: Oth Fam/Fem HHR</td>
<td>4%</td>
</tr>
<tr>
<td>Inc Below Pov: Oth Fam/Fem HHR</td>
<td>7%</td>
</tr>
<tr>
<td>Inc at/Above Pov: Oth Fam/Fem HHr</td>
<td>4%</td>
</tr>
<tr>
<td>Inc Below Pov: Oth Fam/Fem HHr</td>
<td>2%</td>
</tr>
</tbody>
</table>

**2015-2019 Labor Force by Industry (Esri)**

- Unemployment Rate: 14%
- Unemployed Population: 1%
  - Industry: Public Administration
  - Industry: Health Care
  - Industry: Educational Services
  - Industry: Administration
  - Industry: Professional/Technical Services
  - Industry: Real Estate
  - Industry: Finance/Insurance
  - Industry: Information
  - Industry: Utilities
  - Industry: Transportation
  - Industry: Retail Trade
  - Industry: Wholesale Trade
  - Industry: Manufacturing
  - Industry: Construction
  - Industry: Mining
  - Industry: Agriculture
  - Emp 14+y by Industry Base: 12
  - Emp 14+y by Occupation: 12
  - Emp 14+y by Labor Force: 14

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