Key Demographics
Old Town

KEY FACTS
87
Population
54.6
Median Age
1.6
Average
Household Size
$170,900
Median Household Income

BUSINESS
12
Total Businesses
140
Total Employees

HOUSING
65
2017 Total Housing Units
47
2017 Owner Occupied HUs
9
2017 Vacant Units

EDUCATION
1%
No High School Diploma
10%
High School Graduate
23%
Some College
65%
Bachelor’s/Grad/Prof Degree

HOUSEHOLD INCOME
The largest group: $200,000+ (39.3%)
The smallest group: $15,000 - $24,999 (0.0%)

2021 Race and Hispanic Origin (Esri)

EMPLOYMENT
85%
White Collar
7%
Blue Collar
3.5%
Unemployment Rate
2%
Services

Source: This infographic contains data provided by Esri, Esri and Data Axle, American Community Survey (ACS), Esri and Bureau of Labor Statistics, Esri and GfK MRI, AGS. The vintage of the data is 2021, 2015-2019.

©2022 Esri
Page 1 of 2
June 14, 2022
The largest group:
2021 Females Age 60-64

The smallest group:
2021 Males Age 40-44

ANNUAL HOUSEHOLD SPENDING

- Apparel & Services: $4,699
- Groceries: $11,751
- Eating Out: $8,617
- Computers & Hardware: $431
- Health Care: $12,953

INTERNET ACCESS

- Use Computer: 84%
- Use Cell Phone: 89%

CRIME INDEX

- Property Crime: 184
- Overall Crime: 163
- Personal Crime: 37

2015-2019 Households by Poverty Status (ACS)

- HHs: Inc Below Poverty Level
- HHs: Inc at/Above Poverty Level
- Inc Below Pov: Marr-couple Fam
- Inc at/Above Pov: Marr-couple Fam
- Inc Below Pov: Oth Fam/Fem HHr
- Inc at/Above Pov: Oth Fam/Fem HHr

- Percentage
  - 0%
  - 5%
  - 10%
  - 15%
  - 20%
  - 25%
  - 30%
  - 35%
  - 40%
  - 45%
  - 50%
  - 55%
  - 60%
  - 65%
  - 70%
  - 75%
  - 80%
  - 85%

2015-2019 Labor Force by Industry (Esri)

- Industry: Unemployment Rate
- Industry: Unemployed Population 16+
- Industry: Public Administration
- Industry: Other Services
- Industry: Accommodation/Food Svs
- Industry: Arts/Entertainment/Recre
- Industry: Health care
- Industry: Educational Services
- Industry: Administrative & Waste Mgmt
- Industry: Management
- Industry: Professional/Technical
- Industry: Real Estate
- Industry: Finance/Insurance
- Industry: Information
- Industry: Utilities
- Industry: Transportation
- Industry: Retail Trade
- Industry: Wholesale Trade
- Industry: Manufacturing
- Industry: Construction
- Industry: Mining
- Industry: Agriculture
- Emp 16+ by Industry Base
- Employed civilian pop 16+
- Gov & Fed Labor Force

Source: This infographic contains data provided by Esri, Esri and Data Axle, American Community Survey (ACS), Esri and Bureau of Labor Statistics, Esri and GfK MRI, AGS. The vintage of the data is 2021, 2015-2019.

©2022 Esri