



AGENDA

City Events and Recognitions Committee (CERC)

Date: Wednesday, August 16, 2023

Time: 4:00-5:30 pm

Location: Virtual and in-person (see below)

MEMBERS

Jessica Johnston, Chair
Alex Domine, Vice Chair
Keoni Ho
Cecily Croskey
Karen Sudderth
Tim Fairley
Jill Sparks
Jacob Tice
Kirsten Putman

The City Events and Recognitions Committee is administered by the City of Tacoma's Tacoma Venues & Events department.

STAFF

Ashley Young, *Community Events Coordinator*
Jerro Anonuevo, *Marketing Coordinators*
Jasmine Cawley, *Marketing Coordinators*
Brian Davern, *Community Engagement Coordinator*
Tammi Bryant, *Asst Director, Tacoma Venues & Events*

INFORMATION ABOUT VIRTUAL AND IN-PERSON MEETINGS

Virtual attendance: The meeting can be attended at <https://us02web.zoom.us/j/83862217228>, or by dialing (253) 215-8782 and entering the webinar ID 838 6221 7228 when prompted. A passcode should not be required. Microphones will be muted, and cameras turned off for all meeting attendees, except for City Events and Recognitions Committee members and presenters.

In-person attendance: The meeting can be attended at the Tacoma Municipal Building, 747 Market Street, Room 248.

Public comment: The public may give oral comments related to agenda items at the beginning of the meeting. Speakers will have anywhere from 90 seconds to three minutes to provide comment, depending on the available time on the agenda. Or, the public may submit general comments in writing by 4:00 PM on the Wednesday of the meeting. Written comments should be emailed and include "CERC Meeting, July 19, 2023" in the subject line.

1. Call to Order

Chair Johnston

4:00pm

Land acknowledgement

"I would like to acknowledge that we rest on the traditional homelands of the Puyallup people, where they make their homes and speak the Lushootseed (luh-shoot-seed) language."

Roll Call

2. Warm-up / Check-ins	Chair Johnston	4:05pm
3. Approve Minutes	Vice Chair Domine	4:15pm
4. Consent Agenda	Vice Chair Domine	4:15pm
5. Public Comment on Agenda Items	Chair Johnston / Attendees	4:20pm
When commenting, please address the chair, restrict comments to 3 minutes each.		
Zoom link for public attendees: https://us02web.zoom.us/j/83862217228		
Call in by phone: 253-215-8782		
6. Chair Comments	Chair Johnston	4:30pm
<ul style="list-style-type: none"> - Guest Mayor Victoria Woodard - Community Event Participation 		
7. Staff Updates	City of Tacoma Staff	4:45pm
<ul style="list-style-type: none"> - Competitive Funding- Tammi Bryant - Headshots and Bios- Jerrol Anonuevo <ul style="list-style-type: none"> o https://airtable.com/appWsJDF0aCKalYkg/shr8zyymkNSGvUVwx 		
8. Meeting Discussions	CERC Members & City of Tacoma Staff	5:00pm
9. New Business	Chair Johnston	5:00pm
10. Items for Future Agendas	Staff- Ashley Young	5:25pm
11. Adjourn	Chair Johnston	5:30pm

MEETING FREQUENCY

Every Third Wednesday of every month at 4:00pm, at the Tacoma Municipal Building (747 Market St.), room 248, and on Zoom. All meetings of the City Events and Recognition Committee are open to the public.



To request this information in an alternative format or to request a reasonable accommodation, please contact Tacoma Venues & Events staff at communityevents@cityoftacoma.org. TTY or speech to speech users please dial (253) 581-5820 to connect with Washington Relay Services.



Meeting Minutes

City Events and Recognitions Committee (CERC)

Date: Wednesday, July 19, 2023

Time: 4:00-5:30 pm

Location: Virtual and in-person (see below)

MEMBERS PRESENT

Jessica Johnston, Chair
Keoni Ho
Cecily Croskey
Karen Sudderth
Tim Fairley
Jill Sparks
Jacob Tice
Kirsten Putman

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STAFF

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Jerrold Anonuevo, *Marketing Coordinators*
Jasmine Cawley, *Marketing Coordinators*
Brian Davern, *Community Engagement Coordinator*
Tammi Bryant, *Asst Director, Tacoma Venues & Events*

MEMBERS EXCUSED

Alex Domine, Vice Chair

GUESTS

No guests present

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Call to Order

4:15PM

Chair Johnston

Introductions

Warm-up / Check-ins**Chair Johnston****Approve Minutes****Vice Chair Domine**

Motion- Tim Fairley
Second- Kirsten Putman
Motion Carried

Consent Agenda**Vice Chair Domine**

Motion- Jacob Tice
Second- Karen Sudderth
Motion Carried

Public Comment on Agenda Items Chair Johnston / Attendees

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Staff Updates**City of Tacoma Staff**

- Community Events Participation- Brian Davern
 - o SignupGenius to CERC members to participate. Please sign up: <https://www.signupgenius.com/go/8050f4aa5a92da2f49-cerc#/>
 - o Pride Festival
 - Chair Johnston, Kristen Putman, Tim Fairley attended
 - 250 submitted for P!nk tickets
 - o Next Events
 - Lincoln Food Walk 7/28
 - MOSIAC 7/29
 - Block Party 8/6
 - Porchefest 8/5
 - o Feedback from CERC- great time, materials were very popular
 - o What to pass out at future events
 - Plinko with giveaways
 - Flyers about upcoming CODA/MLK
 - Use local artists to make swag
 - Having live artists at the booth- work with OACV department to recommend artists
 - Look at gifts: Grand Cinema?
 - How to engage more with schools
- Member Bios
 - o Jerrol Anonuevo will work on retouch and send out a new form for member to fill out and put on website.

Sub-Committee Updates

Chair Johnston

- Competitive Event Funding Guidelines and Matrix Approval- Jacob Tice
 - o I move to approve the updated guidelines for competitive events funding as presented
 - o Make a note section for the matrix
 - Motion- Jacob Tice
 - Second- Kirsten Putman
 - Motion Carried

Meeting Discussions

City of Tacoma Staff & CERC Members

- MLK Jr Celebration Theme
 - o I motion to approve the Martin Luther King Jr. Day Celebration of “The Blueprint, and the Building Blocks of Community”
 - o Amendment to proposed motion. Change the theme to “The Blueprint: Building Community Block by Block”
 - Making them a bit more separate.
 - o Motion- Tim Fairley
 - o Second- Karen Sudderth
 - o Motion Carried

New Business

Chair Johnston

- Sub-Committees for 2023/2024
 - o City of Destiny Awards (May/June)
 - Planning begins in February
 - Weekly meetings
 - Award show- 10 categories, 2 performances, reception @ Tacoma Dome
 - Karen Sudderth
 - Cecily Croskey
 - Kirsten Putman
 - Jessica Johnston
 - o Martin Luther King Jr. Celebration (January)
 - Planning begins in July
 - Weekly meetings
 - Award show- 4 performances, 4 awardees, community fair @ GTCC
 - Karen Sudderth
 - Cecily Croskey
 - Kirsten Putman
 - Jessica Johnston
 - o Competitive Events Funding

- Event organizers apply for funding, 30+ applications, makes recommendations to CERC for funding (Applications go out September)
 - Tim Fairley
 - Jacob Tice
 - Jessica Johnston
- Community Events Participation
 - Assisting with coordination, coming up with swag materials, and recruiting other CERC members to participate
 - Brian will determine when you members will meet and reach back out.
 - Keoni Ho
 - Jill Sparks
 - Tim Fairley
 - Jessica Johnston

Items for Future Agendas

Staff- Ashley Young

Monthly discussions about swag for upcoming events each month

Adjourn

Chair Johnston

Motion- Tim Fairley

Second- Jacob Tice

Meeting Adjourned at 5:25PM

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