Update on Systems Transformation
City of Tacoma | City Manager’s Office
City Council Meeting
7/11/2023
Department Highlight

Human Resources Department
We provide leaders tools and support to manage diverse teams

- Core Conversations build trust between employees and supervisors
  - 13% increase in Employees of Color who responded that they can express their ideas/views without fear of negative consequences (+19% for Black/African American, +31% for American Indian/Alaskan, +13% for White)

- Supervisor Policy Training
• We provide resources and support for career development, coaching, and development for employees of color
  • Implementation of Citywide Learning Management System

• We help attract and retain a diverse workforce
  • Completed and implemented the Class & Compensation study for our 1,128 non-represented employees
Equitable Recruiting & Selection Program - Hires

Equitable Recruiting & Selection - Citywide Hires
Percent of Total Hires
1/1/2018-6/5/2023

Race Ethnicity Combined
- American Indian or Alaska Native
- Black or African American
- Asian
- Hispanic or Latino
- Native Hawaiian or Other Pacific Islander
- White
- Two or More Races

<table>
<thead>
<tr>
<th>Year</th>
<th>White</th>
<th>Two or More Races</th>
<th>Hispanic or Latino</th>
<th>Asian</th>
<th>Black or African American</th>
</tr>
</thead>
<tbody>
<tr>
<td>2018</td>
<td>73.42%</td>
<td>5.93%</td>
<td>5.70%</td>
<td>6.39%</td>
<td>6.93%</td>
</tr>
<tr>
<td>2019</td>
<td>68.91%</td>
<td>6.20%</td>
<td>6.52%</td>
<td>7.03%</td>
<td>10.65%</td>
</tr>
<tr>
<td>2020</td>
<td>76.33%</td>
<td>8.21%</td>
<td>6.14%</td>
<td>7.72%</td>
<td>12.41%</td>
</tr>
<tr>
<td>2021</td>
<td>64.40%</td>
<td>8.37%</td>
<td>6.21%</td>
<td>8.87%</td>
<td>15.50%</td>
</tr>
<tr>
<td>2022</td>
<td>64.70%</td>
<td>8.20%</td>
<td>6.07%</td>
<td>8.81%</td>
<td>15.50%</td>
</tr>
<tr>
<td>2023</td>
<td>63.57%</td>
<td>8.19%</td>
<td>5.97%</td>
<td>8.79%</td>
<td>15.50%</td>
</tr>
</tbody>
</table>
Workforce Reflects the Community

City of Tacoma Race and Ethnicity Demographics
Difference Between Employees vs Tacoma City Benchmark Percentages
Personnel Area(s): Human Resources
1/1/2018 - 6/6/2023

Graph showing the difference between employees and Tacoma City benchmark percentages for various race and ethnicity categories over the years 2018 to 2023.
Next Steps and/or Challenges

• Round 2 – EEO Community of Practice Cohort
  • 6-month, in-depth review of 9 subject areas that will aid leaders in their growth toward creating equitable, EEO-compliant workplaces

• Tuition Reimbursement Review
  • Analyzing the Tuition Reimbursement Program as an opportunity to more equitably support employee development

• General Leadership Training Developments
  • Reviewing and renewing our general leadership training to more fully incorporate principles of equity and anti-racism for our current and future supervisors
Department Highlight

Finance Department
Finance: Service Delivery & Engagement

- Jobs 253 Workforce Development Program - Streamlined the registration and payment process as the program increases the number of high school students employed while learning and exploring career pathways.

- Equity in Contracting - Continued partnering with the Equity and Contracting (EIC) team in Community & Economic Development Department (CEDD) to assure consistency in the EIC bidding process and help meet EIC goals.

- Language Access – Tax & License is in the process of adding the ability to pay pet licenses using the City’s IVR (phone) system which offers multiple language options.
Finance: Workforce Reflects the Community

City of Tacoma Race and Ethnicity Demographics
Difference Between Employees vs Tacoma City Benchmark Percentages
Personnel Area(s): Finance
1/1/2018-6/6/2023

- American Indian or Alaska Native
- Black or African American
- Asian
- Hispanic or Latino
- Native Hawaiian or Other Pacific Islander
- Undeclared or Other
- Two or More Races
- White
Paying Vendors Faster “Net 10 days”

- Significant increase in number of vendors in being paid under “Net 10” (within 10 days of invoice)

Bloomberg Harvard – City Leadership Initiative – Leading City Procurement Reform 2023

- Finance Procurement & Payables accepted as one of 20 cities in US and Canada
- Harvard Kennedy School Government Performance Lab and Bloomberg Harvard City Leadership
- Focus on City-funded community engagement grant contracting and compensation
- Goal is to streamline processes and increase community participation

Gift Card Policy

- Over 200 community members participated in focus groups, surveys, panels, stakeholder meetings and voluntary transcreation with over $20,000 distributed via gift cards for their contributions

Vendor Training

- 2023 Alliance Northwest conference, providing education to local businesses and access to local government contacts.
- Sharing bidding tips in EIC’s “How to do Business with the City” training sessions.
Finance: Participatory Budgeting

- Funding for tennis court lighting at Lincoln Playfield and a covered basketball court in Lincoln Park
- Funding a short-term job training program to improve neighborhood health and beauty through hiring Eastside residents to plant trees, improve parks, and implement other climate actions
- Expanding community garden work to provide 3 years of collaborative work (business training, cultural food education, community kitchen, etc.)
- Creating community connections through a grant program funding cultural events, out-of-school youth programming, and community activities
Next Steps and/or Challenges

**Challenges:**
- Timely and accurate data collection/analysis and utilization of information
- Data gathering for upcoming Disparity Study update
- Getting representative feedback from diverse stakeholders in all council districts

**Solutions:**
- Complete hiring processes
- Staff training in data visualization tools
- Increase communication and support with our partners
- Expand capacity through collaboration between workgroups
### Bloomberg Harvard City Leadership Initiative

<table>
<thead>
<tr>
<th>Past  (March - May 2023)</th>
<th>Present  (June - September 2023)</th>
<th>Future  (October 2023 through 2024)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Participated in labs, workshops, and intensive one-week course at the Harvard Kennedy School of Government</td>
<td>Engage key city stakeholders, analyze the current processes, and form a plan of action to address the challenge, drawing on a network of leading peers for support</td>
<td>Goal is to streamline and build process consistency across departments, which will ultimately lead to more positive outcomes for community members</td>
</tr>
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### Participatory Budgeting

<table>
<thead>
<tr>
<th>Past  (2022)</th>
<th>Present  (2023)</th>
<th>Future  (2024)</th>
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<tbody>
<tr>
<td>Establish East Tacoma steering committee, collect ideas, develop proposals</td>
<td>Voting and outreach</td>
<td>Fund winning project in District 4, establish steering committee for District 2, collect ideas, develop proposals</td>
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City Manager Update
Recent Accomplishments

• Office of Equity and Human Rights, Boards & Commissions and Tacoma Police Department Convening April 26th.

• Chief Avery Moore and Chief of Staff Curtis Hairston, newly assigned TPD liaison to Northwest ICE Processing Center.

• Disparity Study Launches Spring 2023.
The Community Safety Strategy is Underway.

Tacoma Public Utilities Had Their First Equity Committee Retreat On June 2nd.

OEHR is working with an external consulting company to pilot an advanced equity training opportunity, which is geared toward supporting leaders' foundations on equity, empowering equity and implementing equity.
OEHR REAPS Update

• Office of Equity and Human Rights work with Equity Counterparts will reconvene with Equity Counterparts in June to discuss their body of work related to REAPs and the usage of the transformation timeline webpage form.

• Equity Assessment Update.
  • OEHR is working with IT currently building a Smartsheet survey to share with the org, should be ready by end of July.

• Equity and Empowerment Framework Update
  • OEHR is in the initial stages of building indicators into the Equity and Empowerment Framework to provide more structure to the departmental wide REAP refresh.
Transformation Timeline & History

- https://cityoftacoma.org/transform
- Timeline of transformation activities since passing Resolution 40622:
  - Filter by:
    - Council Priority Area
    - Selected Projects
    - Time period
  - Click on the file icons to see related documents and meeting recordings
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