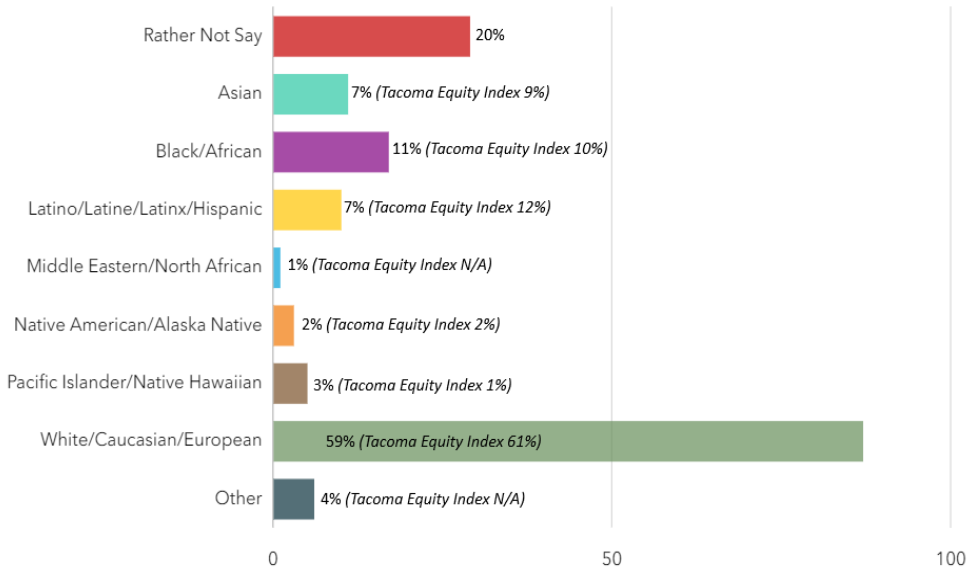


Neighborhood Council Review: Engagement Survey Results

Open July 18, 2024 through September 3, 2024 | Received 148 Responses

82% of surveys were from community members, 11% were from Neighborhood Council Members, 3% were from partner agency liaisons, and 3% were from City of Tacoma liaisons.

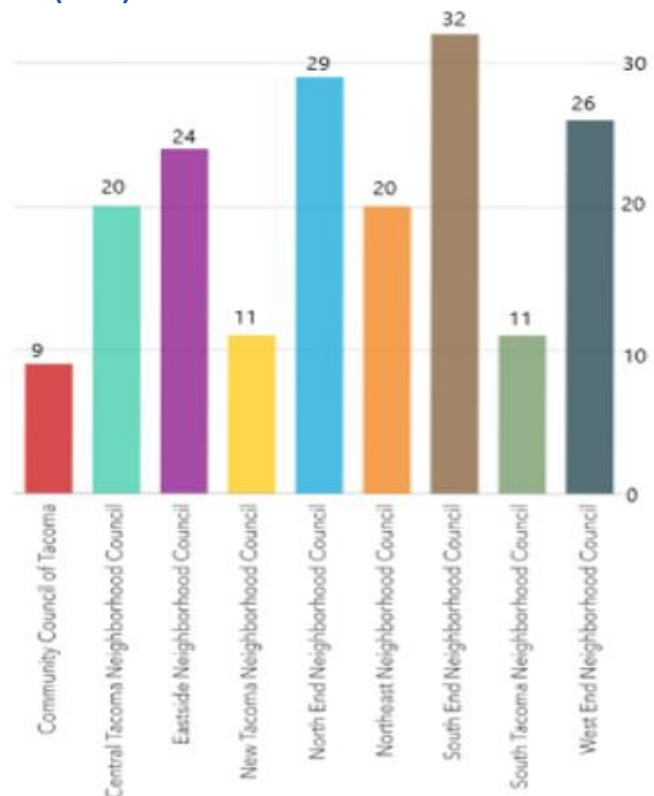
Demographic Data



- Compared to the [Tacoma Equity Index](#), our race and ethnicity categories showed no more than a 2% difference in all categories except for a 5% difference in the “Latino/Latina/Latinx/Hispanic” category.
- We reached folks from 16–18-year-old, through the 75+ age range, with most respondents being between 35-64.
- 82% of individuals identified as cisgendered with most folks (51%) identifying as female, and 5% identifying as non-binary or prefer to self-describe.
- 11% identified as LGBTQIA+ and 71% identified as Heterosexual.

Neighborhood Council (NC) Affiliation

- **57% of respondents have heard of the NC Program**
 - 11% Attended community event, activity, block party
 - 21% Attended a neighborhood group meeting
 - 7% Social media
 - 9% Word of mouth
 - 7% Other (i.e., word of mouth, previous participation, internet search, etc.)
 - 0% newspaper and 0% TV Tacoma
- Of the respondents who have heard of the NC Program, **27% are involved with their NC:**
 - 22% Attended NC Meetings
 - 13% on the newsletter distribution list
 - 20% Attended/supported NC sponsored events
 - 3% Other (participation on NC, communicating with NC members)



Feelings of Inclusion & Recommendations for Improvement

| | <u>Always</u> | <u>Frequently</u> | <u>Sometimes</u> | <u>Never</u> |
|-------------------------------------|-----------------------|----------------------|----------------------|---------------------|
| Neighborhood Council Members | 60% (21 of 35) | n/a | 7% (1 of 15) | 7% (1 of 15) |
| Community Members | 87% (13 of 15) | 17% (6 of 35) | 14% (5 of 35) | 9% (3 of 35) |

- **55%** Improve communication & awareness about Neighborhood Council (NC) goals, objectives, and meetings
- **44%** Increase presence in the community at various events & activities
- **41%** Update websites & information
- **37%** Improve/Increase social media presence
- **35%** Create/Improve newsletters and/or listservs
- **32%** Focus outreach to underrepresented communities in NCs
- **26%** Send out/update webpage with meeting reminders & agendas in advance of the NC Meetings
- **24%** Adjust meeting topics to better align with community input/feedback/needs
- **24%** Improve/update/create volunteer sign up platforms for various volunteer opportunities
- **22%** Promote culturally relevant events throughout my NC
- **20%** Create a more welcoming & inclusive atmosphere where everyone feels valued, heard & included
- **15%** Remove barriers to increase access (i.e., transportation, internet, mobility, language, etc.)
- **14%** Change meeting times/locations/platforms
- **13%** Increase educational & professional development opportunities for personal growth
- **9%** Other
- **7%** Meetings feel too structured & should be adjusted
- **3%** Meetings do not have enough structure & should be adjusted

Survey Themes: Standards & Guidelines/TMC 1.45 Feedback

- **10%** of survey respondents believe there should be changes to Tacoma Municipal Code (TMC) 1.45—**13 comments** related to TMC 1.45 changes, the main themes being:
 - Reword/rework/clarify/align with Standards and Guidelines
 - Neighborhood Councils become advisors to the City
 - Changing the structure of the Neighborhood Councils
 - Examining/updating Neighborhood Council boundaries
 - Re-establishing the Innovative Grants Program
- **28%** of survey respondents believe that there should be changes to the Standards and Guidelines document—**35 individuals** provided comments and recommendations to at least one section of the Standards and Guidelines.

| Section of Standards & Guidelines | Main Themes from Survey Comments |
|--|---|
| 1. Neighborhood Council (NC) Program Overview | Accountability, clarification/wording |
| 2. NC Program & Tacoma 2025 | Clarification/wording, inclusion, access, diversity |
| 3. Bylaw Requirements | Term limits, bylaw review timeline, clarification/wording |
| 4. NC Essential Duties & Expectations | Responsibility, access, accountability, support, performance, clarification/wording |
| 5. Community Council of Tacoma Essential Duties & Expectations | Communication, collaboration, access, inclusion, clarification/wording |
| 6. NC Program Support | Communication, training, support, accountability, responsibility, clarification/wording |
| 7. Funding Opportunities | Funding, communication, grant support, clarification/wording |