



AGENDA

City Events and Recognitions Committee (CERC)

Date: Wednesday, December 20, 2023
Time: 4:00-5:30 pm
Location: Virtual and in-person (see below)

MEMBERS

Jessica Johnston, Chair
Alex Domine, Vice Chair
Keoni Ho
Cecily Croskey
Karen Sudderth
Tim Fairley
Jill Sparks
Jacob Tice
Kirsten Putman

The City Events and Recognitions Committee is administered by the City of Tacoma's Tacoma Venues & Events department.

STAFF

Ashley Young, *Community Events Coordinator*
Jerro Anonuevo, *Marketing Coordinators*
Jasmine Cawley, *Marketing Coordinators*
Tammi Bryant, *Asst Director, Tacoma Venues & Events*

INFORMATION ABOUT VIRTUAL AND IN-PERSON MEETINGS

Virtual attendance: The meeting can be attended at <https://us02web.zoom.us/j/83862217228>, or by dialing (253) 215-8782 and entering the webinar ID 838 6221 7228 when prompted. A passcode should not be required. Microphones will be muted, and cameras turned off for all meeting attendees, except for City Events and Recognitions Committee members and presenters.

In-person attendance: The meeting can be attended at the Tacoma Municipal Building, 747 Market Street, Room 248.

Public comment: The public may give oral comments related to agenda items at the beginning of the meeting. Speakers will have anywhere from 90 seconds to three minutes to provide comment, depending on the available time on the agenda. Or, the public may submit general comments in writing by 4:00 PM on the Wednesday of the meeting. Written comments should be emailed and include "CERC Meeting, July 19, 2023 2023" in the subject line.

Bus Routes & Bike Parking: Here's some potential language: The Tacoma Municipal Building is served by Pierce Transit bus routes 1, 2, 11, 16, 45, and 57. Visit www.triplanner.piercetransit.org to find your route. The Tacoma Municipal Building also has bike racks at the Market Street and St. Helens Ave entrances. Visit www.cityoftacoma.org/mobility for a map of Tacoma bikeways.

1. Call to Order

Land acknowledgement

Chair Johnston

4:00pm

“I would like to acknowledge that we rest on the traditional homelands of the Puyallup people, where they make their homes and speak the Lushootseed (luh-shoot-seed) language.”

- | | | |
|---|-----------------------------|---------------|
| 2. Warm-up / Check-ins | Chair Johnston | 4:05pm |
| <ul style="list-style-type: none">• Warmup Question | | |
| 3. Approve Minutes | Vice Chair Domine | 4:15pm |
| 4. Staff Updates | City of Tacoma Staff | 4:30pm |
| <ul style="list-style-type: none">• Marketing Update- Jerrol Anonuevo• Funding Update- Ashley Young & Tammi Bryant• Rules and Procedures Changes Update | | |
| 5. Sub-Committee Updates | Chair Johnston | 4:45pm |
| <ul style="list-style-type: none">• Ashley Introduction• Special Event Funding Presentation• MLK Planning Update<ul style="list-style-type: none">- Dr. Martin Luther King Jr. Day Celebration Community Service Awards- CityLine- Performers- Film Segment | | |
| 6. Consent Agenda | Vice Chair Domine | 4:15pm |
| <ul style="list-style-type: none">• Consent Agenda as Read Motion: “I motion to approve the December 2023 City Events and Recognition’s Committee Agenda as read.”<ul style="list-style-type: none">- Chair asks for a motion, and a second, and asks “is there any items the committee would like to pull?”• Approval for 2024 Special Event Funding Recommendations<ul style="list-style-type: none">- Recommended Motion: “I motion to approve the recommendation list of 2024 Special Event Funding Recommendations”- Chair asks for a motion, and a second, and asks “is there any discussion?”• Shirts and Badges• Approval for 2023 Dr. Martin Luther King Jr. Day Celebration Community Service Awards<ul style="list-style-type: none">- Recommended Motion “I motion to approve the recommendation list of the 2024 Dr. Martin Luther King Jr. Day Celebration”- Chair asks for a motion, and a second, and asks “is there any discussion?” | | |

7. Public Comment on Agenda Items	Chair Johnston / Attendees	4:20pm
When commenting, please address the chair, restrict comments to 3 minutes each.		
Zoom link for public attendees: https://us02web.zoom.us/j/83862217228		
Call in by phone: 253-215-8782		
8. Meeting Discussions	City of Tacoma Staff & CERC Members	5:00pm
<ul style="list-style-type: none"> • 2024 Goals • 2024 Meeting Dates and Topics 		
9. New Business	Chair Johnston	5:00pm
10. Items for Future Agendas	Staff- Ashley Young	5:20pm
11. Adjourn	Chair Johnston	5:30pm

MEETING FREQUENCY

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2024 Special Events Funding Recommendations

Organization Name	Name of Event	Event Type	Requested Amount	Funded Amount
321 Buddy Fundraising	A Place for Me - Resource Fair	Resource Fair	\$2,000.00	\$2,000.00
AIDNW- Advocates for Immigrants in Detention Northwest (AIDNW)	Community Support of Immigrants	Resource Fair	\$5,000.00	\$1,000.00
Alchemy Skateboarding	Go Skate Tacoma 2024	Educational Event	\$5,000.00	\$2,500.00
Asia Pacific Cultural Center	26th Annual Asia Pacific New Year Celebration featuring Taiwan	Cultural Celebration	\$10,000.00	\$3,250.00
Better Together Event Planning	Community Wellness Fair	Resource Fair	\$5,000.00	\$2,000.00
Building Youth Through Music dba WayOut Kids	Juneteenth - A Road to Economic Freedom	Cultural Celebration	\$10,000.00	\$2,000.00
Central Neighborhood Council	Tacoma Porchfest, Central Tacoma	Community Gathering	\$10,000.00	\$5,000.00
Children's International Health Relief (CIHR) 501c3 nonprofit org	Hilltop Healthy Kids & Family Carnival	Resource Fair	\$10,000.00	\$2,750.00
Classical Tuesdays in Old Town Tacoma	Classical Tuesdays in Old Town Tacoma: Tacoma Tapestry 2024	Entertainment	\$2,500.00	\$1,000.00

Downtown Tacoma Partnership	Downtown Tacoma Block Party	Community Gathering	\$10,000.00	\$5,000.00
Entertainment Resource Alliance	Military Art Market or Military Marvels Marketplace	Art Exhibition	\$10,000.00	\$3,000.00
ForeverGreen Trails	Eastside Tacoma Mountain Division Trail Outreach	Educational Event	\$1,000.00	\$1,000.00
Foss Waterway Seaport	Tacoma Ocean Fest 2024	Educational Event	\$10,000.00	\$3,000.00
Girls Heart on Fire	Vibrant Youth Wellness Summit	Resource Fair	\$10,000.00	\$1,000.00
HONK! Festival West, Seattle-based and Tacoma-based producer	Tacoma HONK! Fest	Community Gathering	\$10,000.00	\$2,000.00
Tacomarama Community Street Band				
Latinx Unidos of the South Sound	Festival Latinx	Cultural Celebration	\$10,000.00	\$2,750.00
Metro Parks Tacoma	MOSAIC Tacoma's Arts & Culture Festival	Cultural Celebration	\$10,000.00	\$2,500.00
Museum of Glass	Glass Fest Northwest	Art Exhibition	\$10,000.00	\$2,250.00
NATIVE DAILY NETWORK	Indigenous People's Day	Cultural Celebration	\$10,000.00	\$3,000.00
Northwest Folklife	SuperFolk Festival	Cultural Celebration	\$10,000.00	\$3,000.00

Northwest Sinfonietta	The Art of Tango	Entertainment	\$3,000.00	\$1,750.00
On the Road with PartnerCafe	Under the Big Top Community Resource Fair	Resource Fair	\$10,000.00	\$1,000.00
Pacific Islander Health Board of WA	PI Health Board AANHPI Heritage Celebration	Resource Fair	\$10,000.00	\$1,500.00
Proctor Business District Association	Proctor Arts Fest	Community Gathering	\$10,000.00	\$1,500.00
Puget Sound Revels	May Day Celebration Puget Sound Revels	Cultural Celebration	\$1,000.00	\$1,000.00
Rainbow Center	Tacoma Pride Festival	Cultural Celebration	\$10,000.00	\$5,000.00
Sixth Ave Business District	Art on the Ave	Community Gathering	\$10,000.00	\$1,500.00
South End Neighborhood Council	SENCo 2nd Annual Block Party	Community Gathering	\$10,000.00	\$2,500.00
Tacoma Art Museum	Dia de los Muertos, 2024	Cultural Celebration	\$10,000.00	\$4,000.00
Tacoma Light Trail	Tacoma Light Trail 2024	Art Exhibition	\$7,000.00	\$1,500.00
Tacoma Refugee Choir	Welcoming to Cooperation Symposium	Resource Fair	\$10,000.00	\$1,000.00

Tacoma Sister Cities	Dia de los Muertos 6th Avenue	Cultural Celebration	\$10,000.00	\$2,250.00
The Daffodil Festival	The Grand Floral Parade - Tacoma Leg	Community Gathering	\$10,000.00	\$1,000.00
University of Washington Tacoma	Celebrando Comunidad	Cultural Celebration	\$10,000.00	\$2,000.00
Washington Conservation Action	Tacoma Earth Day	Educational Event	\$2,500.00	\$1,000.00
Washington State Historical Society	In the Spirit: Northwest Native Arts Festival	Cultural Celebration	\$10,000.00	\$5,000.00
Wat Pa Toledo Buddha Sattaram	Sawasdee Thailand	Cultural Celebration	\$5,000.00	\$2,750.00
Wizards of Washington	Dragon Egg Hunt 2024	Community Gathering	\$3,000.00	\$2,000.00
Write253	Tacoma Wayzgoose	Educational Event	\$4,500.00	\$1,750.00
			\$306,500	\$90,000.00



AGENDA

City Events and Recognitions Committee (CERC)

Date: Wednesday, November 15, 2023
Time: 4:00-5:30 pm
Location: Virtual and in-person (see below)

MEMBERS

Jessica Johnston, Chair
Alex Domine, Vice Chair
Keoni Ho
Cecily Croskey
Karen Sudderth
Tim Fairley
Jill Sparks
Jacob Tice
Kirsten Putman

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STAFF

Ashley Young, *Community Events Coordinator*
Jasmine Cawley, *Marketing Coordinators*
Hillary Brenner, *Marketing Director*

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1. Call to Order

Chair Johnston

4:00pm

Land acknowledgement

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|--|--|---------------|
| 2. Warm-up / Check-ins | Chair Johnston | 4:02pm |
| <ul style="list-style-type: none"> • What Holiday events are you looking forward to? | | |
| 3. Approve Minutes | Vice Chair Domine | 4:15pm |
| <p>Motion: Karen
 Second: Tim
 Motion: Carries</p> | | |
| 4. Consent Agenda | Vice Chair Domine | 4:15pm |
| 5. Public Comment on Agenda Items | Chair Johnston / Attendees | 4:20pm |
| <ul style="list-style-type: none"> • No Community Members signed up for public comment. | | |
| 6. Staff Updates | City of Tacoma Staff | 4:30pm |
| <ul style="list-style-type: none"> • Marketing Update- Jasmine Crawley <ul style="list-style-type: none"> ○ Social/Website- Updated to promote filming segments, nominations for MLK ○ December 4, announcement for MLK event will go out • Funding Update- Ashley Young <ul style="list-style-type: none"> ○ Funding has closed- applications will be in review with the subcommittee and final recommendations will come Dec 20 | | |
| 7. Sub-Committee Updates | Chair Johnston | 4:45pm |
| <ul style="list-style-type: none"> • MLK- film segment is in process and will turn out great, thank you to Tim and all for getting the word out • Nominations are out and will close on Nov 17 • Looking for more emerging leader nominations <ul style="list-style-type: none"> ○ Look at how we are promoting more, particular on CityLine and ask past awardees to participate | | |
| 8. Meeting Discussions | City of Tacoma Staff & CERC Members | 5:00pm |
| <ul style="list-style-type: none"> • Review Rules and Procedures Recommended Changes <ul style="list-style-type: none"> ○ A discussion regarding appointing a treasure for 2024. Definitions need to be created and added to the Rules and Procedures. ○ Appointed positions every other year (special election) reevaluated every two year ○ In addition to attendance committee members are encouraged to participate in community events outreach ○ Vice-Chair assist with meetings • Shirts and Badges Review | | |

- Back of shirt to drop down lower to hair does not cover
- Doodle Polls
 - Set aside time at meetings to do the polls

9. New Business **Chair Johnston** **5:00pm**

10. Items for Future Agendas **Staff- Ashley Young** **5:20pm**

- Final Badge and shirt mock
- Revisions to rules and policies
- What the committee spend in 2023 for CODA and MLK
- December 20 special meeting?
- Retreat

11. Adjourn **Chair Johnston** **5:30pm**

Motion: Alex
Second: Jacob
Motion Carries

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