



## AGENDA

### City Events and Recognitions Committee (CERC)

**Date:** Wednesday, January 17, 2024  
**Time:** 4:00-5:30 pm  
**Location:** Virtual and in-person (see below)

## MEMBERS

Jessica Johnston, Chair  
Alex Domine, Vice Chair  
Keoni Ho  
Cecily Croskey  
Karen Sudderth  
Tim Fairley  
Jill Sparks  
Jacob Tice  
Kirsten Putman

The City Events and Recognitions Committee is administered by the City of Tacoma's Tacoma Venues & Events department.

## STAFF

Ashley Young, *Community Events Coordinator*  
Jerro Anonuevo, *Marketing Coordinators*  
Jasmine Cawley, *Marketing Coordinators*  
Tammi Bryant, *Asst Director, Tacoma Venues & Events*

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## INFORMATION ABOUT VIRTUAL AND IN-PERSON MEETINGS

**Virtual attendance:** The meeting can be attended at <https://us02web.zoom.us/j/83862217228>, or by dialing (253) 215-8782 and entering the webinar ID 838 6221 7228 when prompted. A passcode should not be required. Microphones will be muted, and cameras turned off for all meeting attendees, except for City Events and Recognitions Committee members and presenters.

**In-person attendance:** The meeting can be attended at the Tacoma Municipal Building, 747 Market Street, Room 248.

**Public comment:** The public may give oral comments related to agenda items at the beginning of the meeting. Speakers will have anywhere from 90 seconds to three minutes to provide comment, depending on the available time on the agenda. Or, the public may submit general comments in writing by 4:00 PM on the Wednesday of the meeting. Written comments should be emailed and include "CERC Meeting, July 19, 2023 2023" in the subject line.

**Bus Routes & Bike Parking:** Here's some potential language: The Tacoma Municipal Building is served by Pierce Transit bus routes 1, 2, 11, 16, 45, and 57. Visit [www.triplanner.piercetransit.org](http://www.triplanner.piercetransit.org) to find your route. The Tacoma Municipal Building also has bike racks at the Market Street and St. Helens Ave entrances. Visit [www.cityoftacoma.org/mobility](http://www.cityoftacoma.org/mobility) for a map of Tacoma bikeways.

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### 1. Call to Order

Land acknowledgement

Chair Johnston

4:00pm

“I would like to acknowledge that we rest on the traditional homelands of the Puyallup people, where they make their homes and speak the Lushootseed (luh-shoot-seed) language.”

- |   |  |               |
|---|--|---------------|
| <b>2. Warm-up / Check-ins</b>   | <b>Chair Johnston</b>                          | <b>4:05pm</b> |
| <ul style="list-style-type: none"><li>• MLK Debrief: Provide one impactful moment and one moment we can learn from for the event.</li></ul> |  |               |
| <b>3. Approve Minutes</b>   | <b>Vice Chair Domine</b>                       | <b>4:15pm</b> |
| <b>4. Consent Agenda</b>  | <b>Vice Chair Domine</b>                       | <b>4:15pm</b> |
| <b>5. Public Comment on Agenda Items</b>  | <b>Chair Johnston / Attendees</b>              | <b>4:20pm</b> |
| When commenting, please address the chair, restrict comments to 3 minutes each.   |  |               |
| Zoom link for public attendees: <a href="https://us02web.zoom.us/j/83862217228">https://us02web.zoom.us/j/83862217228</a>                   |  |               |
| Call in by phone: 253-215-8782  |  |               |
| <b>6. Staff Updates</b>   | <b>City of Tacoma Staff</b>                    | <b>4:30pm</b> |
| <ul style="list-style-type: none"><li>• <b>Marketing Update- Jerrol Anonuevo</b></li><li>• <b>Funding Recap- Ashley Young</b></li></ul>     |  |               |
| <b>7. Sub-Committee Updates</b>   | <b>Chair Johnston</b>                          | <b>4:45pm</b> |
| <ul style="list-style-type: none"><li>• <b>MLK Recap- Jessica Johnston</b></li></ul>  |  |               |
| <b>8. Meeting Discussions</b>   | <b>City of Tacoma Staff &amp; CERC Members</b> | <b>5:00pm</b> |
| <ul style="list-style-type: none"><li>• <b>Subcommittees 2024/25</b></li><li>• <b>Rules and Procedure changes for 2024/25</b></li></ul>     |  |               |
| <b>9. New Business</b>  | <b>Chair Johnston</b>                          | <b>5:00pm</b> |
| <b>10. Items for Future Agendas</b>   | <b>Staff- Ashley Young</b>                     | <b>5:20pm</b> |
| <b>11. Adjourn</b>  | <b>Chair Johnston</b>                          | <b>5:30pm</b> |

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## MEETING FREQUENCY

Every Third Wednesday of every month at 4:00pm, at the Tacoma Municipal Building (747 Market St.), room 248, and on Zoom. All meetings of the City Events and Recognition Committee are open to the public.

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To request this information in an alternative format or to request a reasonable accommodation, please contact Tacoma Venues & Events staff at [communityevents@cityoftacoma.org](mailto:communityevents@cityoftacoma.org). TTY or speech to speech users please dial (253) 581-5820 to connect with Washington Relay Services.



**AGENDA**  
**City Events and Recognitions Committee (CERC)**

**Date: Wednesday, December 20, 2023**  
**Time: 4:00-5:30 pm**  
**Location: Virtual and in-person (see below)**

**MEMBERS**  
Alex Domine, Vice Chair  
Karen Sudderth  
Tim Fairley  
Jacob Tice  
Kirsten Putman

**EXCUSED**  
Jessica Johnston, Chair  
Keoni Ho

**NOT PRESENT**  
Cecily Croskey  
Jill Sparks

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**STAFF**  
Ashley Young, *Community Events Coordinator*  
Jerro Anonuevo, *Marketing Coordinators*

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**1. Call to Order** **Vice Chair Domine** **4:00pm**  
Land acknowledgement

“I would like to acknowledge that we rest on the traditional homelands of the Puyallup people, where they make their homes and speak the Lushootseed (luh-shoot-seed) language.”

**2. Warm-up / Check-ins** **Vice Chair Domine** **4:05pm**

**3. Approve Minutes** **Vice Chair Domine** **4:15pm**

**Motion: Karen**

**Second: Tim**

**Motion: Carries**

**4. Staff Updates** **City of Tacoma Staff** **4:30pm**

- Marketing Update- Jerrol Anonuevo
  - MLK- Share social of invites to on facebook, press release is out, looking for vendors for community resource fair
  - Shirts and badges
- Funding Update- Ashley Young & Tammi Bryant
  - Able to get \$90k
- Rules and Procedures Changes Update. Past the deadline to make changes, will be able to make changes in 2024.

**5. Sub-Committee Updates** **Vice Chair Domine** **4:45pm**

- Special Event Funding Presentation by Jacob Tice
- MLK Planning Update
  - Dr. Martin Luther King Jr. Day Celebration Community Service Awards
  - CityLine
  - Performers
  - Film Segment

**6. Consent Agenda** **Vice Chair Domine** **4:15pm**

- Consent Agenda as Read Motion: "I motion to approve the December 2023 City Events and Recognition's Committee Agenda as read."

**Motion: Jacob**

**Second: Tim**

- **Jacob Requested to Pull Special Events Funding**

**Motion to approve shirts and badges carries**

**Special Event Discussion**

**Was the matrix helpful? Yes, there are changes that need to be made**

**(leaning towards arts and not reflecting resource fairs and education.**

**Will look at the questions on the applications to remove redundancies.**





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