



Cushman & Adams Substations Future Use Study VISIONING WORKSHOPS

City Council Update
March 24, 2020



VISIONING WORKSHOPS

Overview

- Inviting creative ideas from the community
- Adjusted timeline and approach
- Leveraging small stakeholder group discussions
- Deploying robust online engagement tools
- Offering alternate input methods for people without computers





Cushman/Adams Study Area



Policy Framework

Objective: Support a future Council & Board decision regarding reuse

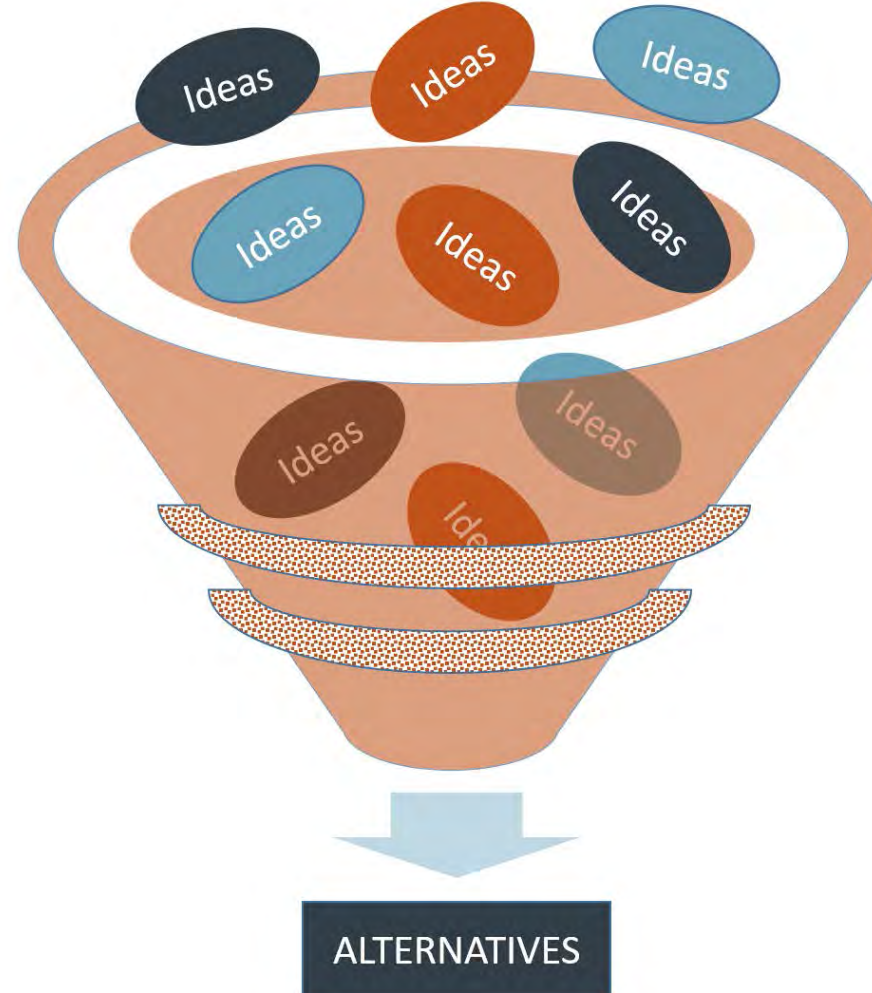
- Transparent, open public process
- Timely and feasible reuse
- Equity and access to opportunity
- Historic significance
- Neighborhood enhancement
- Public space/amenities
- Affordable housing



●●● From Ideas to Scenarios



FUTURE USE STUDY PROCESS



1. VISIONING WORKSHOPS
2. SCENARIOS WORKSHOPS
3. FILTERING
4. OUTPUTS

● ● ● Engagement with Social Distancing

- Getting the Word Out
 - Mail, email, web, media
 - Collaborate with North End NC
- Gathering Input
 - Online open house (pictures, videos)
 - Online surveys
 - Livestream workshops
 - Focus groups (online)
 - Phone comment line



Example of a robust online engagement platform

● ● ● Timeline and Milestones



2019: Existing Conditions

May/June 2020: Visioning Workshops

Fall 2020: Scenarios Workshops

**Early 2021: Future Use Study results
presented to Policymakers**

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