Our plan to eliminate traffic deaths and serious injuries by 2035

FACT SHEET - 2021/2022

What is Vision Zero?

Vision Zero is a global initiative to eliminate traffic fatalities and severe injuries, while increasing safe, healthy, and equitable mobility for all.

According to the Vision Zero Network, more than 40,000 people (the population of a small city) are killed each year on American streets, and hundreds of thousands more are injured. A Vision Zero approach sees these traffic deaths as preventable.

Benefits of Vision Zero

In addition to eliminating traffic deaths and serious injuries, taking a Vision Zero approach will provide other community benefits, including:

- Making our roadways work better for all users, including for people biking, walking, taking transit, and those using wheelchairs or micromobility devices like scooters
- Reducing speeding and calming traffic on neighborhood streets
- Improving economic development in neighborhood business districts

What Vision Zero solutions will the City of Tacoma consider?

The City is currently working on a Vision Zero Action Plan to outline how we will reach our goal of zero traffic deaths and serious injuries by 2035. We are exploring multiple opportunities to improve our transportation system for people driving, walking, biking, rolling, and taking transit, including:

- **Designing** streets that make safe behavior the default.
- Making changes to our **laws and policies** that result in safer roadways for all, such as reducing speed limits, adding traffic cameras in key locations, and calming traffic in our neighborhoods.
- **Educating** drivers to be safe and respectful of all road users.
- Creating systems for **evaluation** as we make ongoing improvements to our shared roadways.
- Significantly **increasing our investments** in safety and active transportation projects and ensuring that every transportation project is approached as an opportunity to improve safety.

How is the City of Tacoma developing the Vision Zero Action Plan?

In 2020, the Tacoma City Council passed Resolution 40559, committing the City to Vision Zero. We will develop the Vision Zero Action Plan through summer 2022, when it will be brought before City Council for approval.

Multiple factors will inform our Vision Zero Action Plan effort:

- We will review past crash data and look at equity indicators to prioritize locations for projects that improve road safety.
- We know that speeding is the major factor that turns traffic crashes deadly.
- We will conduct a study to identify where we can save lives just by lowering speed limits.
- We will engage with the community to learn more about how traffic safety is impacting you.

IN TACOMA...

Almost **80 people** are killed or seriously injured in traffic crashes each year – that's **one person** every **5** days.

1 in 10 PEOPLE INVOLVED IN A CRASH ARE KILLED OR SERIOUSLY INJURED.

You are...

2x

more likely to be killed or seriously injured if you are involved in a crash while walking.

Timeline

2021	2022			
FALL	WINTER	SPRING	SUMMER	2022 ONWARD
Data analysis and discovery		Action plan development	*City Council approves plan*	Implementation and evaluation

FOR MORE INFORMATION:
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CITY OF Tacoma

VISION ZERO TACOMA