Driving at or below the speed limit protects our community and your loved ones. Almost 80 people are killed or seriously injured in traffic crashes each year in Tacoma—that’s one person every 5 days.

With your help we can reduce that number to zero.

- Take a pledge
- Post a sign
- Be a role model

cityoftacoma.org/visionzero
Drive 20 mph or less around schools and in neighborhoods.

We all have places to go, people to see, and things to get done—whether we get there by walking, bicycling, using a mobility or micromobility device, taking transit, or driving.

Let’s show each other some love and check our speeds in our neighborhoods. Drive the speed limit or less across Tacoma.

Spread the word.

1. Display a yard sign

Yard signs can remind drivers to check their speeds in the moment. If you live near the Lincoln District, 6th Ave. or Fern Hill, you may be eligible to receive a yard sign to display on your property. Please place yard signs on your property only, either in a yard or window. Yard signs should not be placed in the planting strip between a sidewalk and the street. Yard signs are available in several languages while supplies last.

Find out how to get your yard sign at cityoftacoma.org/visionzero.

2. Be a role model

Be the change! Drive 20 mph or less on neighborhood streets and around schools.

3. Sign the Show Some Love Pledge

Sign the pledge below and take a photo of you with your pledge and post to social media with #VisionZeroTacoma. Tape your pledge to your window or fridge as a reminder.

Show Some Love, Check Your Speed

For my future, my loved ones, my neighbors, the children at schools across Tacoma, and so many more in our community who I may never meet, but share the road with, I, ________________________________ (name), pledge to drive at the posted speed limit or lower and give driving 100% of my attention when behind the wheel.

Learn more about the City of Tacoma’s Vision Zero efforts to eliminate traffic fatalities and serious injuries in the City by 2035 at cityoftacoma.org/visionzero.